

DHC2014

Digital Healthcare Conference

Tuesday, June 24, 2014 ~ Agenda

- 1:00 pm** **Registration/Continental breakfast/Networking**
- 1:00 - 2:45 pm** **Networking and Private Meetings**
- 3:00 - 3:15** **Opening remarks, announcements and introductions**
Mike Klein, Founder and President, WTN Media
Barry P. Chaiken, MD, CMIO, Infor, Conference Chair
- 3:20 - 4:00 pm** **How IT Can Disrupt Primary Care Referrals and Collaboration with Specialists**
Jonathan Ravdin, MD, CEO, PDS; Former Dean, Medical College of Wisconsin
Moderator: Barry P. Chaiken, MD, CMIO, Infor, Conference Chair
- 4:05 - 5:00 pm** **Shifting to Retail: Delivering Healthcare at a Store Near You**
Adam Pellegrini, Vice President of Digital Health & Advisor, Walgreens Ventures
Moderator: Barry P. Chaiken, MD, CMIO, Infor, Conference Chair
- 5:00 - 6:30 pm** **Networking and Cocktail Reception**
- 6:30 pm** **Dinner on your own**
- 6:30 - 8:30 pm** **Advisory Board Dinner (Invitation Only)**

Notes:

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Wednesday, June 25, 2014 ~ Agenda

- 7:00 am** **Registration/Continental breakfast/Networking**
- 8:00 - 8:15 am** **Opening remarks, announcements and introductions**
Mike Klein, Founder and President, WTN Media
Barry P. Chaiken, MD, CMIO, Infor, Conference Chair
- 8:20 - 9:20 am** **Goodbye Marcus Welby, Hello Retail Clinics and Empowered Consumers**
Ken Kleinberg, Managing Director, The Advisory Board
Moderator: Barry P. Chaiken, MD, CMIO, Infor, Conference Chair
- 9:30 - 10:45 am** **Disruptive Care Models: Wall St. Driving Healthcare on Main Street**
Michael Burger, Director, Fitch Ratings
Ashok Singh, SVP Healthcare Engineering, TransUnion Healthcare
Jeffrey Grossman, MD, CEO and President, UW Medical Foundation
Jeff Sahrbeck, Managing Director, Ponder & Co.
Peter Christman, EVP, COO, UW Medical Foundation
Steve Huser, SVP Treasury Services, Aurora Health Care
Moderator: Chris Murphy, Editor, InformationWeek
Co-Moderator: Philip Loftus, PhD, CIO, Aurora Health Care; Co-Chair
- 10:45 - 11:20 am** **Networking Break**
- 11:25 - 12:20pm** **Changing Business Models: A Framework for Survival**
John Byrnes, Executive Chairman of the Board and President, Mason Wells; Board of Trustees of the Medical College of Wisconsin
Co-Moderator: Seth Foldy MD MPH FAAFP, Principal, SethFoldy.com Preventive Health Systems
Co-Moderator: Barry P. Chaiken, MD, CMIO, Infor, Conference Chair
- 12:30 - 1:25 pm** **Lunch**
- 1:30 - 2:10 pm** **Disruptive Care - Fast Data and Trusted Analytics Provide Insights for Critical Decisions**
Alan Eisman, Executive Director, Healthcare Industry, Information Builders
Christine Bessler, CIO/VP Information Technology, ProHealth Care, Inc.
Philip Loftus, PhD, CIO, Aurora Health Care; Conference Co-Chair
- 2:10 - 2:30 pm** **Networking Break**
- 2:35 - 3:10 pm** **Ideas to Execution - Emerging Disruptive Technologies**
Niko Skievaski, Co-Founder, 100health
J Schwan, Founder and CEO, Solstice Mobile
Mark Bakken, CEO & Co-Founder, Nordic Consulting
Moderator: Bryan Chan, President & Founder, SupraNet
- 3:15 - 3:55 pm** **CIO Perspectives: Moving Beyond Meaningful Use to Practical Use**
Eric Helsher, Executive Director - Clinical Adoption Program, Epic
Bruce Quade, CIO, Group Health Cooperative - South Central Wisconsin
Jocelyn G. DeWitt, Ph.D, Vice President, Chief Information Officer, UW Health
Christine Bessler, CIO/VP Information Technology, ProHealth Care, Inc.
Philip Loftus, PhD, CIO, Aurora Health Care; Conference Co-Chair
- 4:00 - 5:30 pm** **Closing Reception and HIT Meetup**